



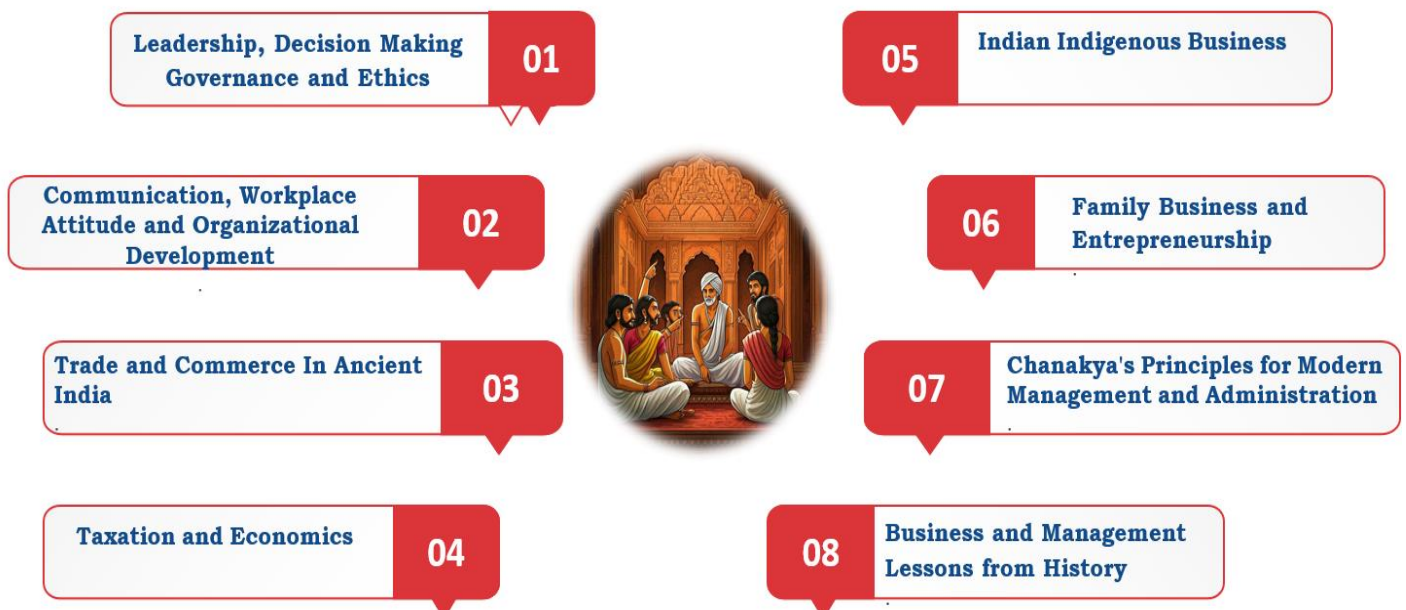
# Centre for Educational and Social Studies

(Recognised by ICSSR, Ministry of Education, Govt. of India, New Delhi)

## Exploring Indian Knowledge Systems and their Contemporary Relevance for Management

Centre for Educational and Social Studies has been actively engaged in the study of Bharatiya Management. The Indian traditions deeply rooted in its ancient texts, cultural heritage and systems of governance and practices. The study emphasizes on how these indigenous knowledge systems can contribute to global solutions that complement with nature and respect our wisdom. The focus of the study is on preserving, adapting and applying these practices in a way that nurtures leadership, governance and management approaches with contemporary relevance.

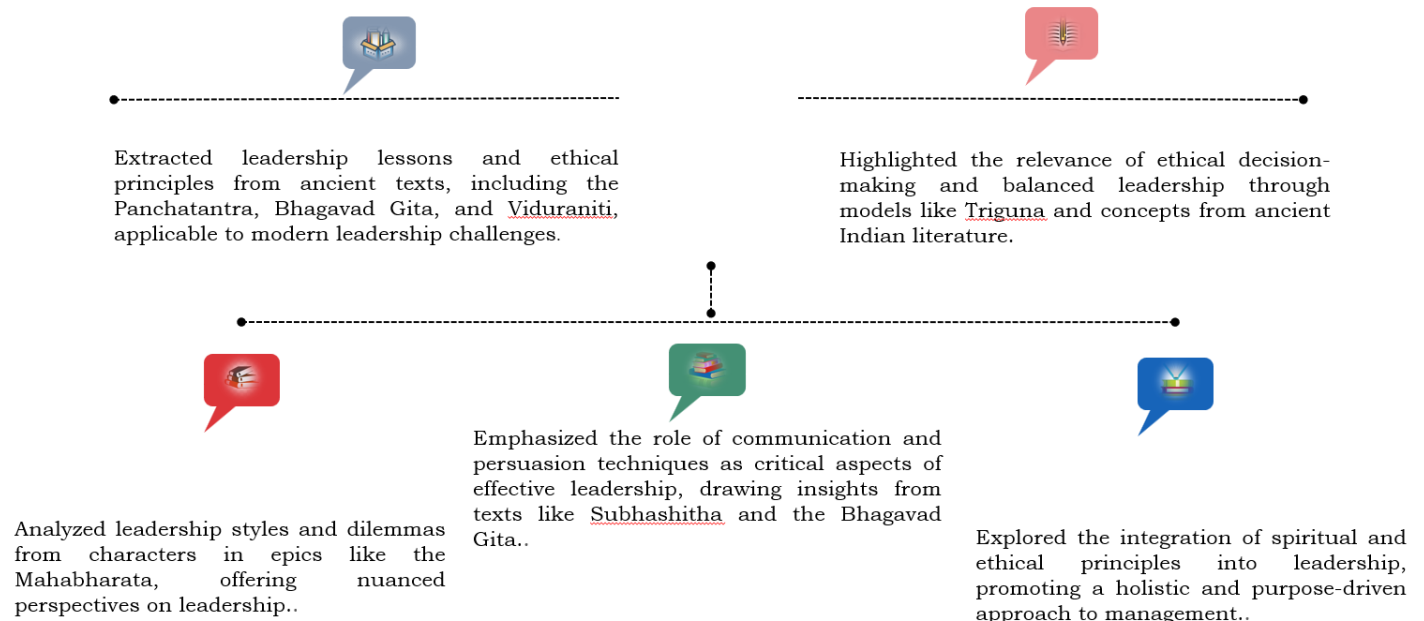
### Focus areas of study that Integrates Indian Knowledge Systems with Management



“Social Transformation through and with Education”

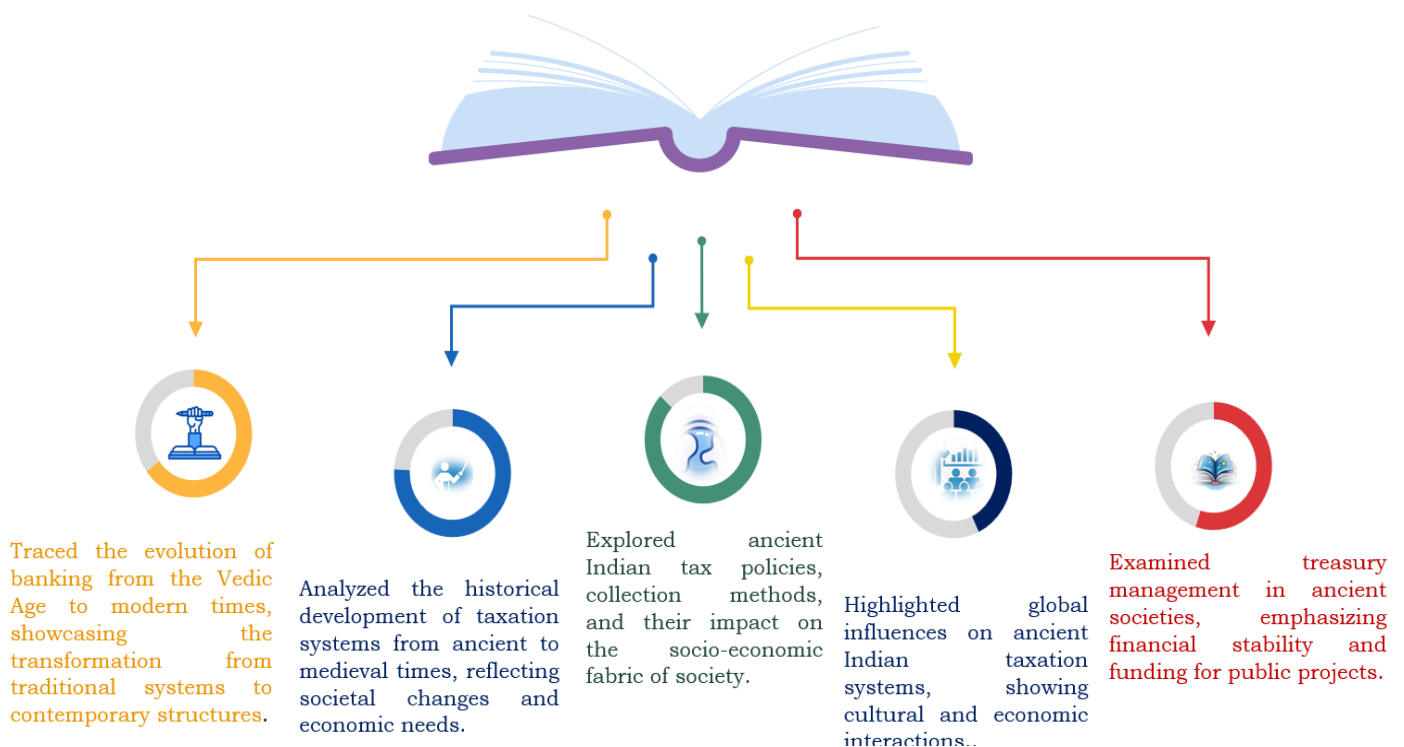
## Leadership, Decision Making, Governance and Ethics

The studies explore ancient Indian wisdom on leadership, decision-making, ethics and governance, drawing from texts like the Bhagavad Gita and Arthashastra. The findings offer valuable insights for modern management practices, focusing on sustainability and organizational development in today's business environment.



## Communication, Workplace Attitude and Organizational Development

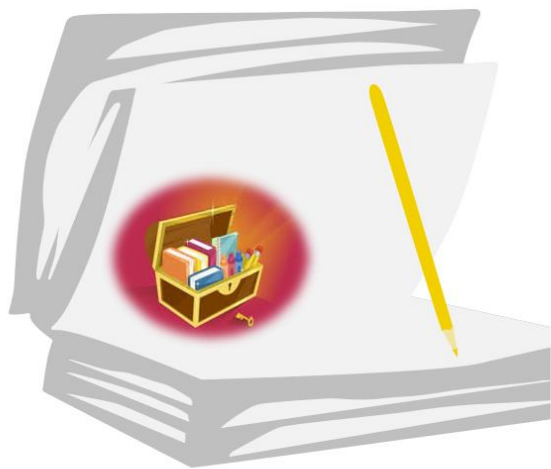
Drawing from texts like the Vedas and Bhagavad Gita. It examines leadership, decision-making, governance, ethics, communication, and organizational development, offering valuable insights for sustainable management models in modern business practices.



Contact us for FDPs, Workshops and Capacity Building Programs

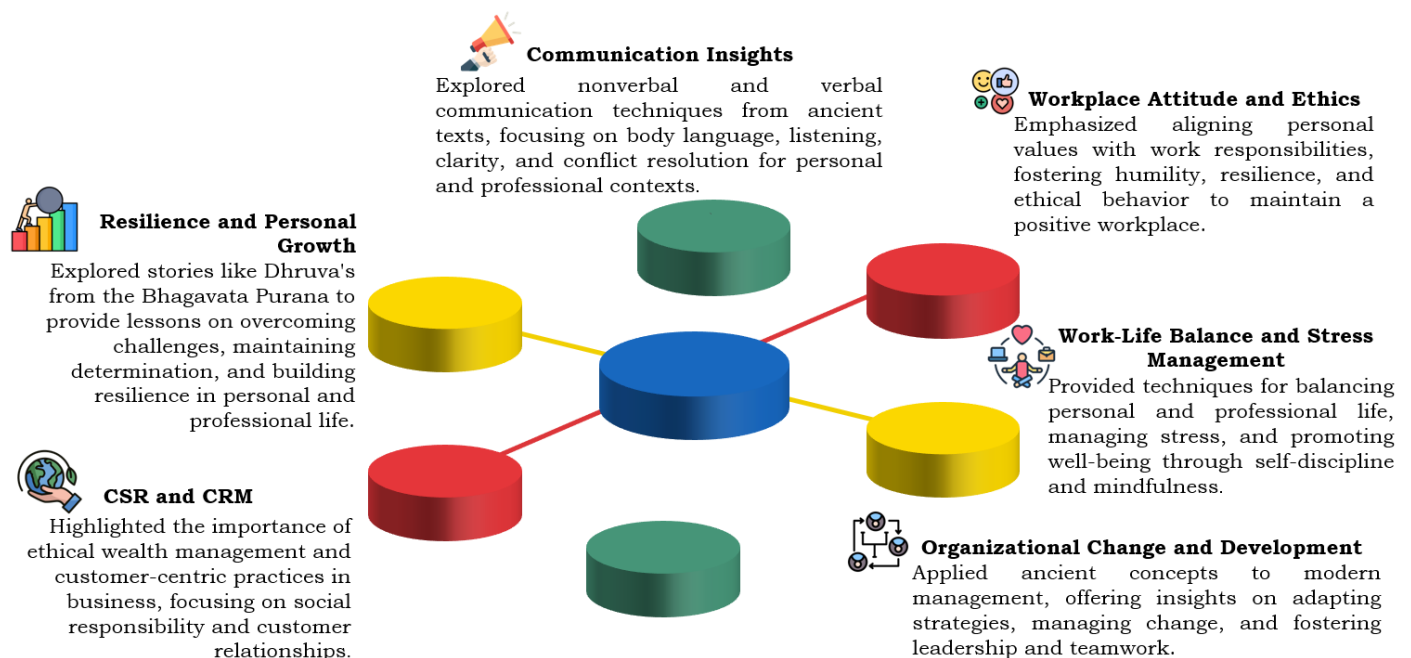
## Trade And Commerce in Ancient India

"Trade and Commerce in Ancient India" explores India's pivotal role in global trade, from the Harappan era to the Gupta Empire. It covers trade dynamics, taxation and economic systems, including the influence of Kautilya's Arthashastra, manufacturing, guilds, and India's consistent trade surplus, especially in precious metals.



## Taxation and Economics

This study explores "Trade and Commerce in Ancient India," focusing on the country's historic role in global trade that examines trade dynamics, including external and internal commerce, which also delves into taxation and economic systems.



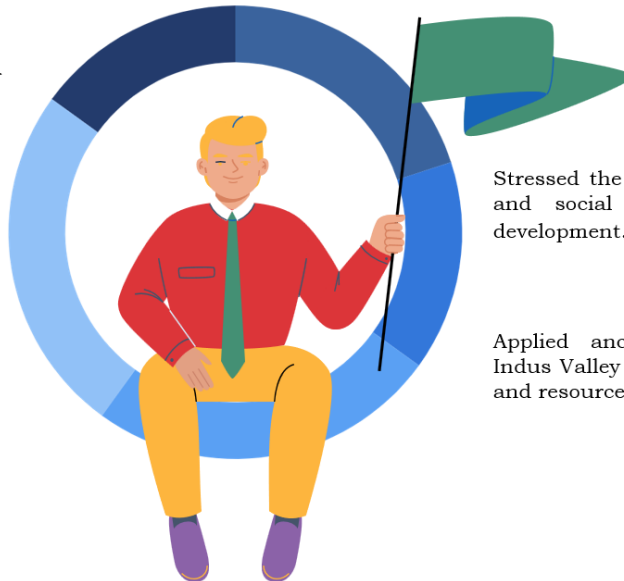
## Indian Indigenous Business

The study offers insights into entrepreneurship, governance, succession and cultural values for inclusive development and environmental stewardship.

Showcased the importance of "Ashtangahrdayam" and sustainable farming in modern healthcare and agriculture.

Research work highlighted the economic value of Ayurveda remedies, bamboo cultivation, and handmade crafts.

Researched on how traditional crafts like textiles, cutlery, and pottery preserve heritage and boost growth.



Stressed the role of women entrepreneurs and social enterprises in sustainable development.

Applied ancient practices from the Indus Valley to modern urban planning and resource management.

## Family Business and Entrepreneurship

Indian Indigenous Businesses blend ancestral wisdom with innovative practices, emphasizing economic growth, cultural preservation and sustainability. Interlinked with family enterprises, they highlight governance, succession, and community well-being. Exploring "Indian Indigenous Business" and "Family Business and Entrepreneurship," this research fosters insights into inclusive development, cultural diversity, and environmental stewardship.



**Where Knowledge Meets Collaboration**

Join our Research Learning Community: <https://forms.gle/yqtRau1r5ap6EKyx8>

## Chanakya's Principles for Modern Management and Administration

The research embodies enduring principles of governance, economics, and strategy as detailed in the Arthashastra. Its teachings on statecraft, resource management, trade and taxation remain relevant today, inspiring modern thinkers and institutions. The focus on sustainable growth, ethical leadership, and efficient administration underscores its timeless significance.

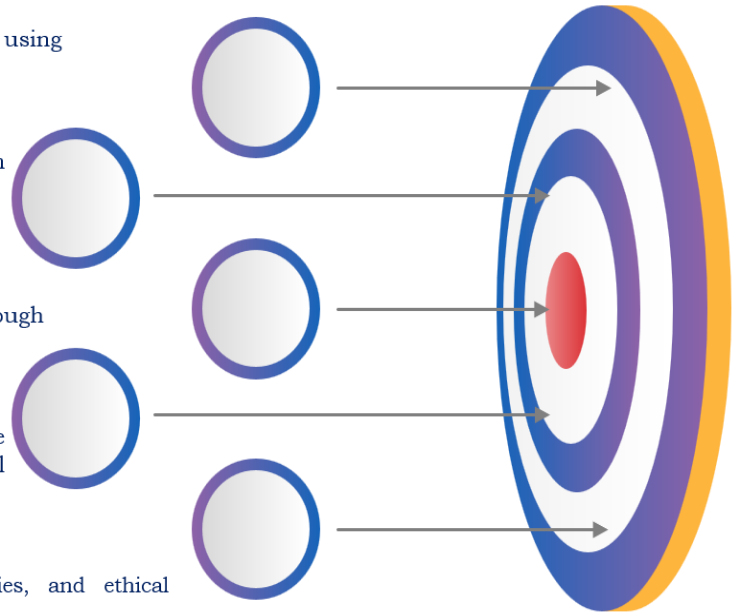
Insights into designing a fair and efficient taxation system using ancient economic philosophies

Practical applications for improving employee behavior, team dynamics, and organizational culture in organizational behavior

Guidance on ethics, compliance, and legal governance through the application of ancient principles in business law

Strategic insights into planning, decision-making, resource management, and operational efficiency in general management.

A nuanced understanding of leadership qualities, strategies, and ethical considerations, bridging ancient wisdom and modern challenges



## Business and Management Lessons from History

This exploration delves into India's historical legacy, highlighting the resilience and strategic brilliance of ancient rulers and entrepreneurs. It uncovers enduring insights that inspire modern business strategies, fostering sustainable growth and success.



Identified unique aspects of Indian indigenous business practices and their relevance to modern trade and commerce.



Derived strategic leadership and statecraft lessons from historical governance models.



Explored the contributions of banking families and merchant banking to economic development and trade management.



Delivered insights into leadership principles during the golden age of empires and their application in modern contexts.



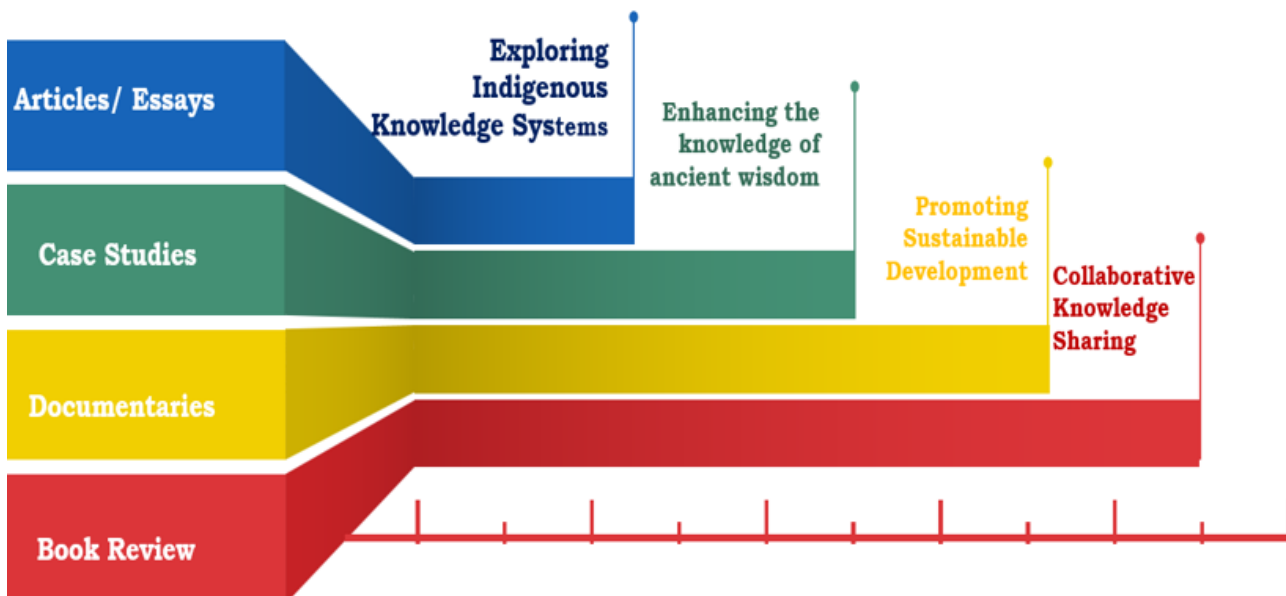
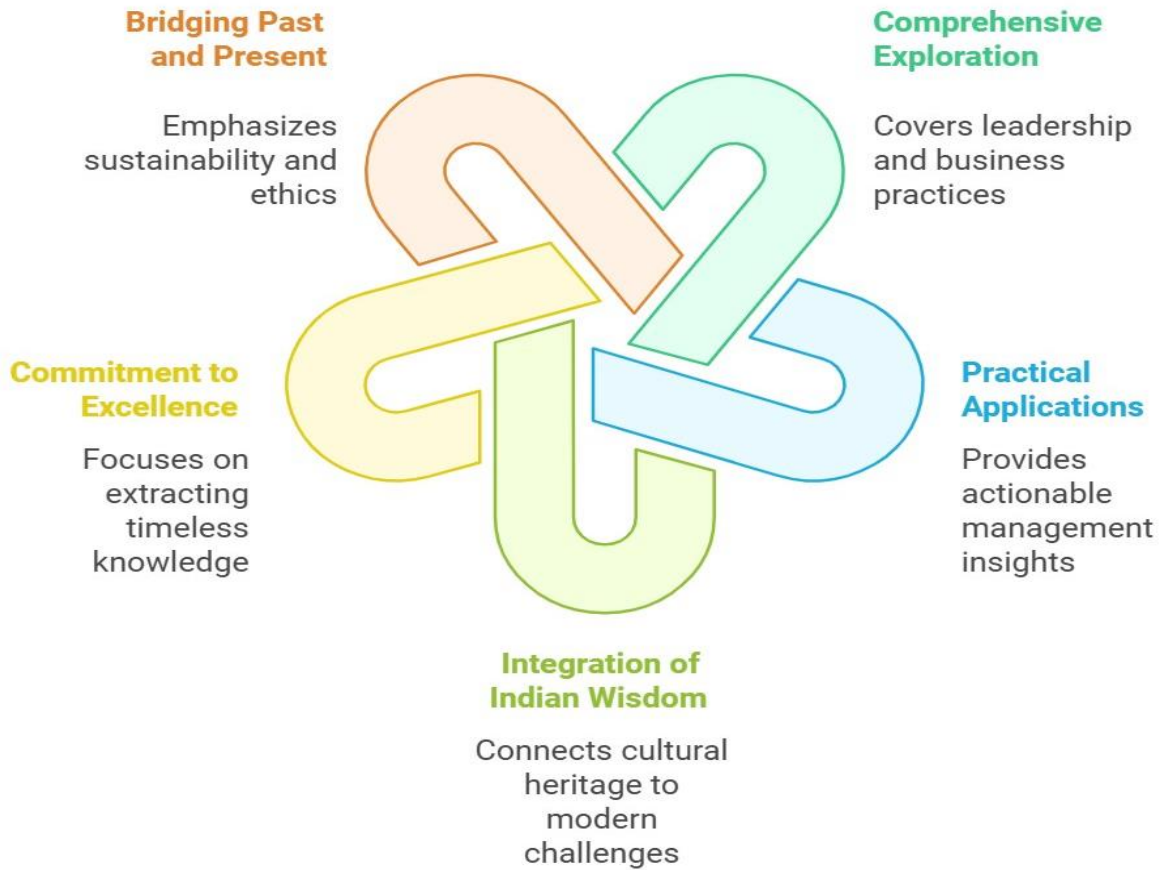
Examined the evolution and consistency of Maratha leadership in economic and administrative governance.

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## Outcome of the work



Developed course materials such as textbook chapters/background for chapter, lecture notes, case studies, highlight box items and presentation slides that present the integrated content in a structured and accessible manner

**To explore more....**

**Prabandhan (Repository):** <https://management.cessedu.org/>

**YouTube Videos:** [https://www.youtube.com/channel/UCUJd\\_jk\\_Uc-ajhhhvwtAbGQ/videos](https://www.youtube.com/channel/UCUJd_jk_Uc-ajhhhvwtAbGQ/videos)